



NEW BOUTIQUE CANINE SPA OPENS IN DISTRICT'S TRENDY ATLAS NEIGHBORHOOD

Tailors to Custom Needs of Each Canine, Offers Behavior and Geriatric Specialty Groomers

Stress-Free, Open Environment Features Suites Instead of Crates, Blowouts, Feather Extensions and Pawdicures

Washington, D.C., August 1, 2018 – Masterpiece Canine Spa is now open for business in the trendy Atlas neighborhood, providing customized spa services for all breeds of dogs. The grand opening featured a Yappy Hour for the spa's canine neighbors and welcoming remarks from Kristi Whitfield, Director of the Washington, D.C.'s Department of Small and Local Business Development.

"Grooming doesn't have to be stressful for the dog or the owner. In fact, it should be a relaxing experience – just like when we visit a spa or hair salon," said Abby Spanu, Masterpiece owner. "That's precisely what we deliver at Masterpiece Canine Spa. And if your dog is nervous or anxious, our stress-free spa is the solution."

Abby added, "We offer breed-standard cuts, whimsical designs and everything in between. Whether it's a freshen up session after a day at doggy daycare or a stylish coiffure, we can help. And we promise to give every guest tender love and care. We're proud to be a part of the exciting and growing Atlas community, and we're look forward to welcoming our canine neighbors to our luxury spa."

"Masterpiece is the Four Seasons of dog grooming. The Washington area needed a grooming service like this -- customized to the specific needs of each canine. I have an elderly, nervous dog, and grooming can be traumatic for him. The Masterpiece groomers are behavior and geriatric animal specialists that tend to each canine's personalities and special needs. I'm also impressed by the open environment – I can sit and watch my pups get groomed and not worry about them. My pups leave Masterpiece fluffed, buffed and relaxed," said Emma Martin, a new Masterpiece client.

Masterpiece Canine Spa offers:

- **Spa Service Appointments.** Just like a hair salon, book your dog a time to come in instead of morning drop offs. We'll give you a time estimate, then call, text or email you

when your dog is ready. No more waiting around all day for you or your dog. Pet owners also are welcome to wait for their dogs at the salon and watch our groomers in action.

- **Specialized, caring groomers.** Our groomers are behavioral specialists and qualified to deal with many different temperaments, behaviors and ages. Our team also can offer nutrition recommendations that will to help your pet look and feel their best.
- **Open Floor Plan with Suites, Not Crates.** No more sitting locked up in a crate all day surrounded by barking dogs. That creates stress. Instead, we are cage-free. For dogs who may need to arrive before their appointment or wait for pick up, we offer large, comfortable guest suites.
- **Streamlined Dog Handling.** Your canine will be with his or her groomer from drop off through pick up. No multiple hands off to multiple staff members. Again, that creates doggie stress. One groomer will ensure your dog is comfortable, happy and leaves with a perfect look.
- **Blowouts, Not Cage Dryers.** After customized grooming specific to your breed or specifications, our groomer carefully provides a blowout for each guest.
- **Highest Quality Products.** Our groomers will match your dog to luxury quality, veterinary grade shampoos based on your dog's skin and coat needs. We never upcharge for medicated or special shampoos - it's all included.
- **Custom Packages.** Our Day at the Spa package includes nail trims/grinds (with complimentary polish), ear cleaning, a full bath and a blowout. We also offer double coat packages, mini spa packages and full haircut packages. Our creative groomers can also come up with fun ways for your dog to stand out in a crowd with our stencils, extensions and cruelty free hair dyes.
- **Curbside Drop Off and Easy Parking.** No more looking for parking or risking a ticket. Parking right behind our spa is easy and you can enter through our gated, fenced patio area. Or, text us when you are arriving, and we'll meet you and our canine guest at the curb.

The spa is located at 1425 H Street NE, Washington, DC 20002. The staff offers tours for prospective clients to see all of the spa facilities and ask questions.

About Masterpiece Spa – A boutique dog grooming salon for the discerning canine. We love them like you love them – at Masterpiece we believe that your best friend deserves a luxury spa experience too. More information is available at www.masterpiececaninespa.com. Follow us on social media at @SpaCanine on Twitter or @masterpiececanine on Instagram and Facebook.

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